

News Release

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See Him and rejoice

For over 30 years author, lecturer and artist Benjamin Creme has been preparing the way for the emergence of Maitreya the World Teacher. Since 1982 Share International magazine has published monthly articles by a Master of Wisdom, with whom Benjamin Creme is in moment-to-moment contact. These articles provide up-to-date information on Maitreya's emergence, and give invaluable insights into the solutions to humanity's problems and the future that awaits us.

The Masters, Who work in two-thousand year cycles, do not have the same sense of 'time' as humanity, but, as the article below indicates, Maitreya's emergence is now close indeed, even according to our timescale. In the very near future, Maitreya will step before the world, as yet unannounced as the World Teacher, and His full, open, work will begin.

Many times over the years have I said that Maitreya was emerging 'soon', and thus has this expectation been kept vividly alive in the hearts of millions. That His full emergence has not yet taken place is not a sign of perfidy on My part, but rather a result of the extraordinary nature and difficulty of this enterprise. Men in general know nothing of the laws which govern such an event, nor of the boundaries to Maitreya's action which these laws create.

Also, We, your Elder Brothers, work outside and beyond the notion of time, and find difficulty in placing Our insights and information before men whose understanding is still governed by the 'fact' of time. Nevertheless, when all is said, this present 'time' should be seen by men as the anteroom in which Maitreya patiently awaits the signal to emerge openly onto the world stage. The present chaotic conditions, especially in the economic and financial fields, have tipped the scales and made possible a decision on a period which men themselves would welcome as 'soon'. It will not be long, therefore, until the Great Lord begins His open mission, albeit undeclared. Watch and wait with a sure understanding of His priorities, and so miss Him not.

Extraordinary man

How will humanity view this extraordinary man, like none seen in recent memory yet obviously one of us? How will men respond to the simple truth of His utterance? And how quickly will men respond to His

analysis of their plight? It is not possible to know precisely how men will react on first experience of Maitreya. The Great Lord will be circumspect and relatively restrained on first appearance, lest He drive away those who need time to evaluate His thoughts and judge their relevance. Soon, however, many We surmise will gather round Him, eager to see adopted the changes He advises. They, in their turn, will stir their brothers and sisters to consider these seminal ideas, and to launch a crusade for sanity in world affairs. These ideas, requiring a complete reconstruction of our present way of life, will gradually appear more logical, more practical and achievable than first they may have seemed, and so a great wave of enthusiasm for sharing and right relationship will sweep across the world. Maitreya, Himself, will potentize these natural stirrings of right thinking among the nations, and will work to foster the growing public yearning for a new direction.

Thus will Maitreya work through men to sow the seeds of the New Garden. Thus will He engender in men a longing for the real and the true, for the manifestation of love and justice. In this way does the Great Lord serve humanity, showing them the way to live within the Spiritual Laws. Thus will the Lord of Love reveal Himself to men: as a Brother, a Friend, a Way-shower, a Traveller, like them, on the Way.

See Him soon then and rejoice; join His ranks and serve; awaken through Him to your divinity.

[Share International September 2008]

Background information

For over 30 years artist, author, and lecturer Benjamin Creme has been preparing the way for the biggest event in history — the emergence of Maitreya the World Teacher and His group, The Masters of Wisdom. Millions of people around the world have heard his information and wait expectantly for this momentous event.

Since 19 July 1977 Maitreya has been living in the Asian community of London, England, gradually emerging before the public. Long awaited by all faiths under different names, Maitreya is the World Teacher for all people, religious or not.

Maitreya's 'roving ambassador' Benjamin Creme travels the world spreading his message of hope and creating a climate of expectancy for Maitreya's emergence. Trained and supervised over many years by his own Master, with whom he is in constant telepathic contact, Benjamin Creme has access to up-to-date information on Maitreya's emergence, giving him the total conviction needed to present this story to a sceptical world.

As a modern man concerned with today's problems, Maitreya works behind the scenes of our changing world. The outpouring of His extraordinary energy has been the stimulus for dramatic developments on many fronts: the ending of the cold war; the break-up of the Soviet Union; the unification of Germany; the ending of apartheid in South Africa; the growing power of the people's voice, leading to demands for freedom and justice; and the worldwide focus on preserving the environment.

Outwardly Maitreya has met with influential leaders from all fields, informing them of His solutions to our pressing problems. His message can be summarized as: "Share and save the world." He has not come to found a

new religion but as an educator in the broadest sense. He will seek to inspire humanity to see itself as one family, and to create a civilization based on sharing, economic and social justice, and global co-operation.

For those who seek signs of His coming, Maitreya has manifested miracles worldwide, touching the hearts of millions and preparing them for His imminent appearance.



Maitreya's miraculous appearance to 6,000 people in Nairobi, Kenya, 11 June 1988

With Maitreya and His group working openly in the world, offering Their guidance and teachings, humanity is assured not only of survival but of the creation of a brilliant new civilization.

According to Benjamin Creme, we do not have long to wait to see Him. Soon, Maitreya will be interviewed on major US television and His open emergence will begin.

Benjamin Creme regularly lectures worldwide, and appears on television and radio — in the USA alone he has been interviewed on more than 700 radio and television shows. He is author of 13 books — translated into 11 languages — and is editor of *Share International* magazine which circulates in 70 countries. He receives no payment for any of this work. Benjamin Creme offers a positive view of the future — *a message of hope for the world*.

**FORTHCOMING BENJAMIN CREME LECTURE
THE EMERGENCE OF MAITREYA THE WORLD TEACHER**
Friends House, 173 Euston Road, London NW1 (opposite Euston station)
Tuesday 7 October 2008 — 7:00–9:30pm (doors open 6:30 – admission free)

**For more information contact: Share International, PO Box 3677, London, UK NW5 1RU
call: 011-44-207-482-1113 or visit: www.share-international.org**